

WOMEN IN ICT STANDARDS #2

Spotlight on some of the
highlights from our
Summer webinar

04 July 2023

SPEAKERS



**Raquel
Fernández Horcajada**
Research Programme
Manager at REA
(European Commission)



Silvana Muscella
Trust-IT Services CEO &
StandICT.eu 2026
Coordinator



**Maitane
Olabarria Uzquiano**
Secretary General at Small
Business Standards (SBS)



Viveka Bonde
Advokat, ISO Project
Editor & StandICT.eu
Fellow



Ivana Mijatovic
Full Professor at University
of Belgrade & StandICT.eu
Standards Academy chair



Judith E. Y. Rossebø
Cybersecurity specialist at
ABB AS & CLC/TC 65X



Olga Meyer
Research and Development
Group Lead at Fraunhofer
IPA & Stand4EU
representative



Emilia Tantar
Chief Data and Artificial
Intelligence Officer at
Black Swan LUX &
StandICT.eu Fellow

In an effort to address the gender gap in ICT standardisation and promote inclusivity, the EU-funded projects [StandICT.eu](https://standict.eu), [HSbooster.eu](https://hsbooster.eu) and STAND4EU have co-organised "Women in ICT Standards", a dedicated webinar aiming to discuss the current status of women's participation and contribution to standards and technical committees and activities in the ICT domain.

The webinar has highlighted achievements and activities of various European and International Standards Developing Organisations in promoting diversity, and encouraged more women to actively engage in the field of ICT Standardisation. Esteemed representatives from leading European and International Standards Developing Organisations have been invited to share their expertise and experiences in promoting **diversity, equity, and inclusion in ICT standardisation**, as well as their contributions to standards development in various ICT technological domains.

The audience for this webinar encompassed ICT specialists and professionals, representatives from standard developing organisations, members of research institutes working in ICT standard development, representatives of national standards associations, and civil society organisations involved in the **promotion of women in STEM disciplines and education**. The webinar emphasised the significant role of ICT standardisation in various sectors beyond the ICT industry itself. Vertical domains

like healthcare, transportation, energy, and finance heavily rely on ICT standards to develop and operate their products and services. Standards facilitate interoperability and data exchange, contributing to improved patient safety in healthcare and enhanced safety and efficiency in transportation. Despite progress, the **gender gap in ICT standardisation remains a challenge**, impacting diversity, equity, and inclusion in the field.

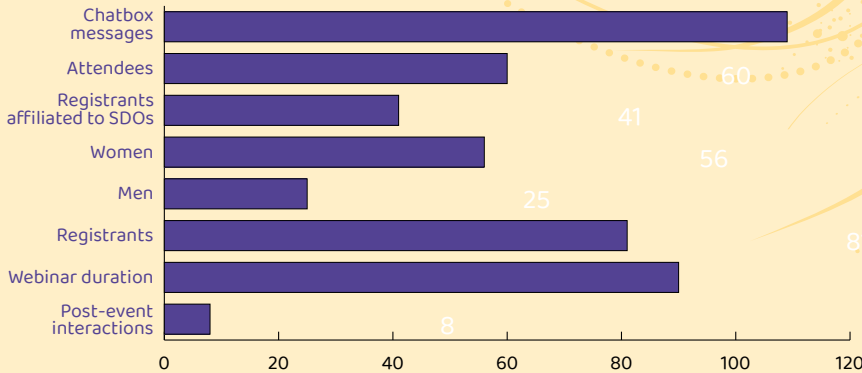
The lively debate, inspiring insights and post-event interactions with the very committed and engaged panel and audience are the most encouraging signs of the active participation of women in ICT standardisation.

The change is going to come, the change is now!

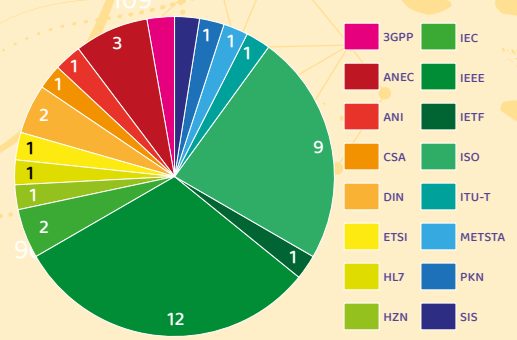
Keep on following [StandICT.eu](https://standict.eu), [HSbooster.eu](https://hsbooster.eu) and [Stand4EU](https://stand4eu.eu) to stay up to date on how we promote inclusion and other crucial activities in the European standardisation landscape.

The Webinar in numbers

2.4k+ social media impressions | 1.2k during the event



Standard Development Organisations represented by the attendees



Top mentions

CEN-CENELEC, ISO, Women4Cyber Foundation and others mentioned 'Women in ICT Standards' in their feed. In short, highly recommended and worth repeating!

StandICT @Stand ICT - Jul 4
 ● At #WomeninICTstandards, Judith E. Y. Rossebo - Cybersecurity specialist at ABB AS & CLC/TC 65X argues that "While there is a #gendergap - it is possible to be active in #ICT #Standardisation - and make a difference!"
 Judith has worked as a standardisation expert for 20 years

StandICT @Stand ICT - Jul 4
 ● LIVE AT #WomeninICTstandards @silvanamuscella - @TrustITServices CEO & StandICT.eu Coordinator
 "To increase the number of women involved in ICT sector and standardisation, gov'ts all around the world need to focus on education from the very early stages in schools"

StandICT @Stand ICT - Jul 4
 ● LIVE FROM #WomeninICTstandards
 ● Thanks @ivanamijato for the overview and showing the importance of the @HSboosterEU Training Academy can make to ensuring better expertise in #standardisation.
 To learn more about the Training Academy: hsbooster.eu/training-acade...

StandICT @Stand ICT - Jul 4
 ● LIVE FROM #WomeninICTstandards
 Olga Meyer - Research and Development Group Lead at Fraunhofer IPA shows how @STAND4EU project is working on exploiting research results through Standardisation and its expected outputs: incl. a Coaching Programme delivered to R&I projects!

StandICT @Stand ICT - Jul 4
 ● We are getting to the ♥ of #WomeninICTstandards
 ● "Things are improving" - Maitane Olabarria, @GGG_GML Secretary General says - as more than 80 #standards organisations have signed the @UNECE Declaration on #Gender responsive #standards (including @ISOstandards & @Standards4EU)

StandICT @Stand ICT - Jul 4
 ● LIVE FROM #WomeninICTstandards
 ● Raquel Fernández Horcajada @REA_research (@EU.Commission):
 "After 1 year of implementation of @HSboosterEU 43% of applicants are women"
 Join us now: tinyurl.com/57tpbtj6
 #standards #standardisation @HSboosterEU @STAND4EU



Upcoming next week!
Webinar organised by [StandICT.eu](#) and [STAND4EU](#) on Women in ICT Standards, a focus on the Gender Gap in ICT Standardisation and Standards.
Register now <https://shorturl.at/apDHU>

StandICT Initiative • 1st
Horizon Europe Partnership supporting the participation of European experts t...
3w •

NEW WEBINAR IN SIGHT - 4 JULY 2023
The link between technology and gender equality is growing stronger every year. However, despite the progress made in this area, there is still a significant #gender gap in #standardisation, which affects the #diversity #equity and #inclusion in the field.
On 4 July, Join us for the dedicated webinar Women in ICT Standards, a focus on Gender Gap in ICT Standardisation and Standards.
We will discuss the current status of #women's participation and contribution to #Standards & Technical committees and activities in the #ICT domain & much more.
Learn more about the speakers and register here:
<https://lnkd.in/dni8nwEq>

Co-organisers: [StandICT.eu](#) with [HSbooster.eu](#), [STAND4EU](#)
European Research Executive Agency (REA) EU Digital & Tech Dublin City University Trust-IT Services OpenForum Europe AUSTRALO European DIGITAL SME Alliance Fraunhofer Institute for Systems and Innovation Research ISI



You and 13 others

StandICT @Stand_ICT · Jul 4
LIVE FROM #WomenInICTstandards
@silvanamuscella - @TrustITServices CEO & StandICT.eu Coordinator:
"One of our goals is to strengthen the participation of Women in #StandICT Fellowship Programme & women's role in SDOs TCs & WGs"
Join us now: tinyurl.com/57tpbtj6



ISO Retweeted
HSboosterEU @HSboosterEU · Jul 4
#WomenInICTstandards webinar #2!

Viveka Bonde @isostandards & @Stand_ICT fellow Equal Gender representation in #ICT #standardisation:

Inspires other #women to join
Contributes to address #standardisation ethical and societal concerns (such as #AI system and... Show more



1 2 863 Tip

Some extracts from the lively chat

"Hello everyone & greetings from Finland! Am actively contributing and using cybersecurity and quality management related standards and just recently in beginning of the year made full career Shift to standardisation" - **Päivi**

"Thanks to the StandICT team, Looking forward to a great seminar. Very timely for the growing interest in standards - and a need for the voice of women in creating standards and strong user experiences in AI, IoT, Blockchain" - **Caroline**

"I work for DIN in Berlin, Germany. At DIN, there are many women. But in the committees, it's mostly males..." - **Amelie**

"Good morning everyone and greetings from Germany! I'm involved in Sustainable and Smart City Standardisation and happy to be a StandICT2023 fellow! Being one of the few female chairs in DIN mirror committees and working at ICLEI, one of the few city networks engaged in standardisation, I'm looking to learn more today!" - **Monika**

"Good morning from Portugal. I am the Chair of the Technical Committee for Artificial Intelligence (IPQ, the national standardisation body in Portugal), now with 50 experts" - **Isabel**

"I have been working in the automotive sector for the last 6 years, focusing on harmonisation and standardisation activities at the United Nations Economic Commission for Europe (UNECE) level" - **Iiona**

Watch the recording and download the slides!

Link to the webpage of the event where you find video recording and slides:



Let's keep in touch!



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